



**WEST BENGAL POLLUTION CONTROL BOARD**  
(Department of Environment, Government of West Bengal)  
Paribesh Bhawan, 10A, Block – LA, Sector III, Bidhannagar  
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**Signed Declaration Form by ULB & SPCB for Swachh Vayu**  
**Sarvekshan 2023 (Durgapur)**

7.	ICE activities/ Public awareness	Value
<b>Component 7a</b>	<b>Advertisements on Dos and Don'ts on social media, each on twitter, Facebook, Instagram, and also permanent display on departments websites</b>	
a.	Total no. of ads per month	104 per month
b.	Marks self-assigned as per guidance document (unit)	1 M
<b>Component 7b</b>	<b>% of houses covered for Door to door campaign (segregation of waste at source etc)</b>	
a.	Total no. of houses	<b>To be filled by ULB</b>
b.	Total no. of houses covered for door to door campaign (segregation of waste at source etc)	
c.	% of houses covered for door to door campaign (segregation of waste at source etc)	
d.	Marks self-assigned as per guidance document (unit)	
<b>Component 7c</b>	<b>% of schools covered out of all schools for awareness programmes</b>	
a.	Total no. of schools	144
b.	Total no. of schools covered for awareness programmes	15*
c.	% of schools covered out of all schools for awareness programmes	10.42%
d.	Marks self-assigned as per guidance document (unit)	0.4 M

\*School Awareness Programme conducted by WBPCB

Signature	
Name	Dr. Debashis Chakrabarty
Designation	Senior Scientist West Bengal Pollution Control Board